

Universitatea de Arta si Design din Cluj-Napoca Erasmus Policy Statement for 2014-2020

Within the last years our University intensified its activity concerning the international cooperation in order to accomplish the strategical objectives proposed:

- diversifying the international exchanges by establishing new partnerships;
- extending the activities of discovery, research, experiments, comparison of the national and international thesaurus;
- extending the thematic cooperation;
- supporting the doctoral programmes with double coordination;
- permanent presence at the international professional events;
- permanent invitations of the foreign lecturers for spreading the knowledge necessary for training contemporary artists.

From our point of view, the partner art universities are essential for improving the educational level of our students, for curricula development, as well as for improving the quality of conceptual and artistic research run by our teachers. Also, partnerships with European and international museums and contemporary art centres are very valuable for our university as they insure platforms for art showcasing as well as for developing artistic projects and cooperations.

Consequently, we aim at choosing partners firstly among European art higher education institutions located in cities considered as important contemporary art centres, thus connecting educational activities with cultural and artistic ones. Taking into consideration the fact that idea of "centre – periphery" division is not applicable in the field of contemporary artistic production all European countries and cities could be attractive for our institution.

As for partnerships with non European institutions, though UAD Cluj-Napoca is more than willing to establish such partnerships, our activities in this sense haven't been successful yet, due to the high costs associated to maintaining intercontinental relationships.

Our main goal remains the increasing and diversifying of the student and staff mobilities. Mainly, we shall look for concluding more agreements for organizing mobilities for the second and the third cycle. Our efforts will be furtherly focused on increasing the traineeship mobilities as these mobilities offer to our students the best opportunities to acknowledge the way they can integrate on the labour market specific for the field of art and design.

The university initiates and establishes partnerships with private companies and public institutions, as a result of a communication strategy, aiming at sharing common interests and experience, as well as mutual understanding and benefits. The selection of the partner institutions for organizing training mobilities is made according to the specific qualities, programs and activities, historical background, location, mutual interests and objectives, conditions they provide, means of communication and staff involved.

The agreements create the possibility for the students to work in site-specific locations, to be trained by national and international specialists in different areas such as: conservation-restoration, fine arts, decorative arts, art education, cultural management, etc.

The contact with museums, art centres and galleries from all over Europe integrates our graduates into the cultural international circuit.

In what regards the staff mobilities, we foresee these kind of mobilities as the best ways to get the development of double or joint degrees - this is a permanent preoccupation and we are sure the Programme will give us the opportunity to reach this goal.

The Council of Administration looks for financial resources in order to support the student and staff mobilities, so that everyone can participate and surmount the social and economic difficulties.

The main preoccupation is to offer: guidance, counseling and support, permanent monitoring, so the expected results of the mobilities could be obtained.

The Office for European Community Programmes intensify its efforts to improve the quality of recruiting the mobility actors.

UAD Cluj-Napoca focuses on developing the activities within the framework of the Programme in order:

- 1.- to promote education and research according to the requirements of a knowledge based society, lifelong learning and integration on the international scene;
- 2.- to support a framework of specific multicultural crossings putting to good use the national and universal artistic heritage, valuing tradition;
- 3.- to attract the students, favouring the artistic, technical and technological excellence, the originality and the creative vision;
- 4.- to participate and contribute to the upgrading of the educational and creative system at a national and European level, cultivating the specific cultural resources;
- 5.- to develop and participate actively in partnerships and international relations of interuniversity exchange and in constituting and asserting a contemporary formative and competitive structure in the field of visual arts.